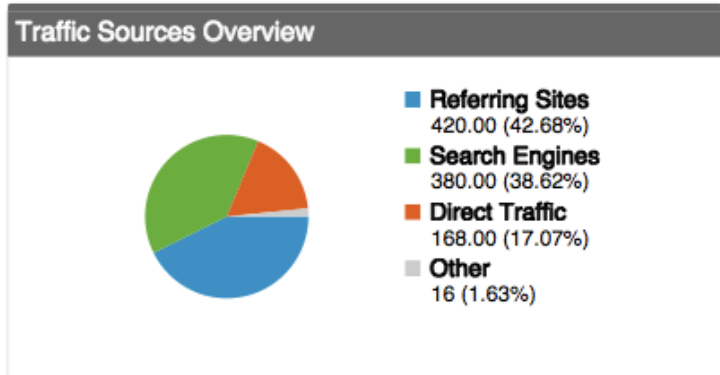


# Web Usage! Who is bringing us traffic to COGNanaimo.org?

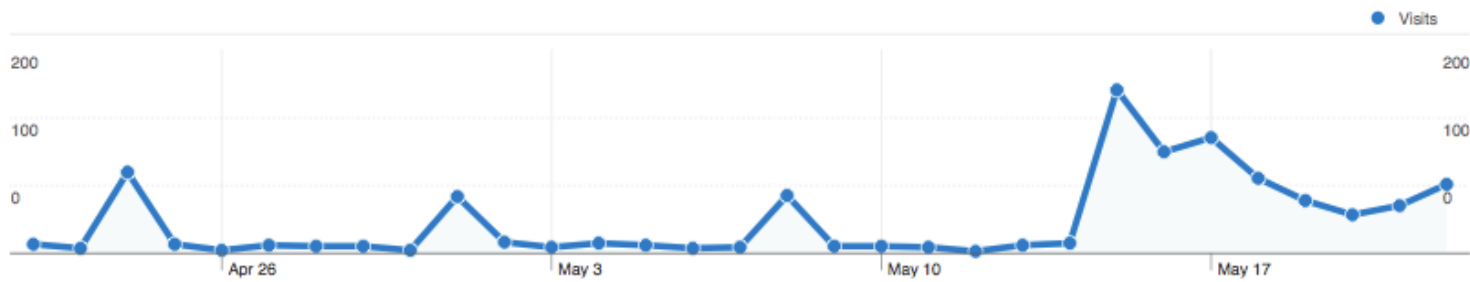


### Content Overview

Pages	Pageviews	% Pageviews
/	859	37.89%
/livestream/	556	24.53%
/sermons/	81	3.57%
/announcements/	43	1.90%
/about/	37	1.63%

www.cognanaimo.org  
**Dashboard**

**Apr 22, 2010 - May 22, 2010**  
Comparing to: Site



### Site Usage

<b>984</b> Visits	<b>64.63%</b> Bounce Rate
<b>2,267</b> Pageviews	<b>00:02:12</b> Avg. Time on Site
<b>2.30</b> Pages/Visit	<b>67.07%</b> % New Visits

Here are the Top 20 referrers and advertising on Google that brings us traffic!

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>984</b>	<b>2.30</b>	<b>00:02:12</b>	<b>67.17%</b>	<b>64.63%</b>	
% of Site Total: 100.00%	Site Avg: 2.30 (0.00%)	Site Avg: 00:02:12 (0.00%)	Site Avg: 67.07% (0.15%)	Site Avg: 64.63% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on	% New Visits	Bounce Rate Site
<b>google / cpc</b>	<b>273</b>	<b>1.66</b>	<b>00:00:33</b>	<b>97.07%</b>	<b>81.32%</b>
<b>cgi.org / referral</b>	<b>201</b>	<b>3.00</b>	<b>00:03:16</b>	<b>29.85%</b>	<b>49.75%</b>
<b>(direct) / (none)</b>	<b>168</b>	<b>2.49</b>	<b>00:03:00</b>	<b>52.98%</b>	<b>69.64%</b>
<b>google / organic</b>	<b>71</b>	<b>2.34</b>	<b>00:03:05</b>	<b>77.46%</b>	<b>53.52%</b>
<b>cgicanada.org / referral</b>	<b>59</b>	<b>4.14</b>	<b>00:04:55</b>	<b>32.20%</b>	<b>22.03%</b>
<b>googleads.g.doubleclick.net / referral</b>	<b>54</b>	<b>1.44</b>	<b>00:00:41</b>	<b>100.00%</b>	<b>72.22%</b>
search.look.com / referral	25	1.48	00:00:07	100.00%	76.00%
search / organic	17	1.24	00:00:19	100.00%	76.47%
ask / organic	10	2.00	00:01:37	100.00%	80.00%
<b>twitterfeed / facebook</b>	<b>9</b>	<b>2.56</b>	<b>00:06:14</b>	<b>44.44%</b>	<b>55.56%</b>
yahoo / organic	8	1.38	00:00:10	87.50%	87.50%
cognanaimo.org / (not set)	7	4.57	00:01:22	14.29%	42.86%
livestream.com / referral	6	1.00	00:01:06	66.67%	83.33%
searchexplorer.com / referral	6	2.00	00:00:19	100.00%	50.00%
cginanaimo.org / referral	5	3.60	00:05:14	20.00%	40.00%

peeplo.com / referral	5	1.00	00:00:00	100.00%	100.00%
twitter.com / referral	5	3.80	00:19:39	0.00%	40.00%
bl149w.blu149.mail.live.com / referral	4	2.00	00:01:10	0.00%	50.00%
by142w.bay142.mail.live.com / referral	4	3.25	00:03:34	75.00%	25.00%
google / cpc	273	1.66	00:00:33	97.07%	81.32%

Live Streaming services Statistics from Jan 1<sup>st</sup> 2010 to May 22<sup>nd</sup> 2010 Viewers. UNIQUE Client IPs = 1 computer maybe several people like the church in Penticton.

Geographic location	Events	0 - 100 %	Sessions	Streams	Unique client IPs	Server-to-client bytes	Client-to-server bytes	Server-to-client stream bytes	Client-to-server stream bytes	Stream duration	Session duration
1 Canada/	7,140	55.1 %	1,112	1,170	180	20.73 G	4.41 M	20.54 G	0 b	10d 12:09:59	10d 09:09:00
2 United States/	5,469	42.2 %	839	919	241	21.04 G	3.68 M	20.86 G	0 b	17d 22:02:27	17d 15:20:54
3 Germany/	112	0.9 %	22	23	10	141.38 M	80.35 k	139.97 M	0 b	01:11:38	01:11:52
4 Australia/	62	0.5 %	10	11	1	21.63 M	35.64 k	21.59 M	0 b	00:10:43	00:10:53
5 Jamaica/	61	0.5 %	9	11	7	552.46 M	46.16 k	547.21 M	0 b	04:24:04	04:12:15
6 United Kingdom/	20	0.2 %	4	5	3	14.37 k	13.97 k	0 b	0 b	00:00:41	00:00:44
7 Denmark/	18	0.1 %	4	4	1	14.17 k	13.87 k	0 b	0 b	00:01:08	00:01:11
8 India/	17	0.1 %	3	4	1	816.55 k	10.51 k	805.08 k	0 b	00:02:10	00:02:24
9 Georgia/	10	0.1 %	2	3	1	6.84 k	6.86 k	0 b	0 b	00:00:17	00:00:20
10 Spain/	7	0.1 %	1	2	1	1.91 M	3.57 k	1.91 M	0 b	00:00:45	00:00:47
7 other items	37	0.3 %	-	-	-	10.95 M	25.12 k	10.93 M	0 b	00:21:33	00:21:47
<b>Total</b>	<b>12,953</b>	<b>100 %</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>42.48 G</b>	<b>8.32 M</b>	<b>42.10 G</b>	<b>0 b</b>	<b>28d 16:25:32</b>	<b>28d 06:32:13</b>

## Sowing the word

Mark (NOT Luke) 4:

2 And he was teaching them many things in parables, and in his teaching he said to them:

3 Listen! A sower went out to sow.

4 And as he sowed, some seed fell along the path, and the birds came and devoured it.

5 Other seed fell on rocky ground, where it did not have much soil, and immediately it sprang up, since it had no depth of soil.

6 And when the sun rose it was scorched, and since it had no root, it withered away.

7 Other seed fell among thorns, and the thorns grew up and choked it, and it yielded no grain.

8 And other seeds fell into good soil and produced grain, growing up and increasing and yielding thirtyfold and sixtyfold and a hundredfold.

9 And he said, He who has ears to hear, let him hear.

### 14 The sower sows the word.

15 And these are the ones along the path, where the word is sown: when they hear, Satan immediately comes and takes away the word that is sown in them.

16 And these are the ones sown on rocky ground: the ones who, when they hear the word, immediately receive it with joy.

17 And they have no root in themselves, but endure for a while; then, when tribulation or persecution arises on account of the word, immediately they fall away.

18 And others are the ones sown among thorns. They are those who hear the word,

19 but the cares of the world and the deceitfulness of riches and the desires for other things enter in and choke the

word, and it proves unfruitful.

20 But those that were sown on the good soil are the ones who hear the word and accept it and bear fruit, thirtyfold and sixtyfold and a hundredfold.

21 And he said to them, Is a lamp brought in to be put under a basket, or under a bed, and not on a stand?

22 For nothing is hidden except to be made manifest; nor is anything secret except to come to light.

23 If anyone has ears to hear, let him hear.

24 And he said to them, Pay attention to what you hear: with the measure you use, it will be measured to you, and still more will be added to you.

25 For to the one who has, more will be given, and from the one who has not, even what he has will be taken away.

26 And he said, The kingdom of God is as if a man should scatter seed on the ground.

27 He sleeps and rises night and day, and the seed sprouts and grows; he knows not how.

28 The earth produces by itself, first the blade, then the ear, then the full grain in the ear.

29 But when the grain is ripe, at once he puts in the sickle, because the harvest has come.

30 And he said, With what can we compare the kingdom of God, or what parable shall we use for it?

31 It is like a grain of mustard seed, which, when sown on the ground, is the smallest of all the seeds on earth,

32 yet when it is sown it grows up and becomes larger than all the garden plants and puts out large branches, so that the birds of the air can make nests in its shade.

## **YOU ARE THE SOWERS!**

What can you do?

1 Get involved, come to church, put your example and the word out every day,

2 Give your time, volunteer for church functions, or help us organize events

3 Spread the word by all ways you know how to do:

No Ideas?

Tell your friends about it!

Join Twitter and Follow COGNanaimo on twitter

Tweet about the articles, and sermons, and messages

Post updates and comment on articles, sermons, etc on Facebook (get discussion started)

I already have all the content from the website summarized on my facebook wall, all you have to do is start commenting and discussing, the material is already there.

4 **Participate!** There is some nice sound equipment that we cannot use because we don't have someone to operate it and take care of it. You can be an apprentice, learn something new, gain some skills, become an expert and finally teach others.

5 **Lastly you can Donate.** All these technical miracles which God can and has bless still requires our hard work, and to advertise and spread the word, to upkeep the website, and the live stream broadcasts we need support.

**Be faithful in a little for your master and you will be rewarded!**

Luke 16

10 "One who is faithful in a very little is also faithful in much, and one who is dishonest in a very little is also

dishonest in much.

**11** If then you have not been faithful in the unrighteous wealth, who will entrust to you the true riches?

**12** And if you have not been faithful in that which is another's, who will give you that which is your own?

**13** No servant can serve two masters, for either he will hate the one and love the other, or he will be devoted to the one and despise the other. You cannot serve God and money.

**14** **The Pharisees, who were lovers of money, heard all these things, and they ridiculed him.**

**15** And he said to them, You are those who justify yourselves before men, but God knows your hearts. For what is exalted among men is an abomination in the sight of God.

### **The Great Commission!**

#### **Mark 16:15**

**15** And he said unto them, **Go ye into all the world, and preach the gospel to the whole creation.**

#### **Matthew 28:19**

**19** Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, **20** teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age.

**Pentecost** – the commission, receiving the Holy Spirit, going out into the nations and baptizing in the Father's name.

**Now is your time, with your personal example, and with all the social media tools and the internet resources at your disposal today there has never been before such opportunities to preach the gospel of the good news of the Kingdom of God.**

**Jesus Needs YOU! (point like uncle sam poster)**